



## **Kimberley Town Council**

### **Social Media and Advertising Policy**

**Adopted by Full Council on 30<sup>th</sup> June 2022 Item TC/22/262**

Any and all official Kimberley Town Council social media content must be limited to: activities or events operating within the Parish Hall or assets owned by Kimberley Town Council i.e. The Chapel on the Hill and activities or events within the local community put on by either a) the Council itself, or b) community led events, e.g. the Kimberley Christmas Market. Plus a welcoming post to new business ventures opening in Kimberley that have a shop frontage within the Kimberley area and posts related to Broxtowe Borough Council, Nottinghamshire County Council or other Town/Parish Councils within Broxtowe Borough that may be of interest to the local community.

All posts must be done by the office.